

CREATING UNFORGETTABLE PLACES.



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WHO WE ARE.

Your project management team turns your vision into reality – creating, designing, manufacturing and installing beautiful and durable products.



Chris Dyer
Projects

Chris brings over 20 years experience in the signage industry. Bringing all the strands together is a miracle he accomplishes daily.



George Henry
Products

George coordinates product and graphic design. Careful attention to detail, materials, finishes and design trends are essential.



Guy Walton
Strategy

Guy works on creating and implementing wayfinding strategies throughout the UK. He also heads up the CPD delivery programme.



Harvey Walton
Sales

Harvey works with clients to specify and quote their projects. He's been given some interesting challenges but always finds a solution!



Howard Swift
Wayfinding

Howard is our wayfinding design guru, he knows what works well and what doesn't, when it should stand out, blend in, or both!



Justine Parkins
Graphics

Justine translates ideas and concepts into reality. Her unforgettable branding, graphics and mapping will stand the test of time.

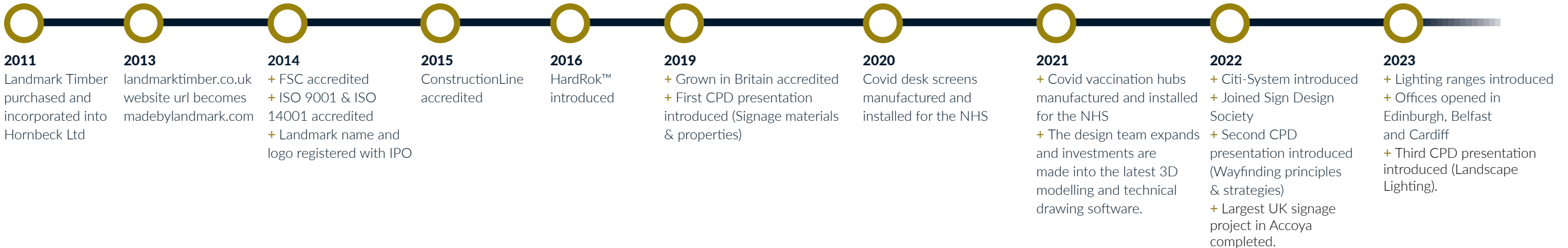


Niall Walton
Development

Niall spreads the word, keeping in touch with a wide range of contacts with new products, services and any projects on the horizon.

HOW WE GOT HERE.

It's about how people navigate and it's about creating a sense of place, a place that people enjoy, and return to again and again.



WHAT WE DO.

We design, build, install and maintain our products throughout the UK. We work in commercial business parks, visitor attractions, public spaces, hotels, hospitals and the rest. We've explored ancient ditches, mysterious landscapes, multinational headquarters, medieval castles and more.

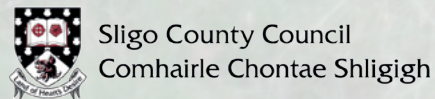


WHY WE DO IT.

Every place is unique – and so are the opportunities for making it unforgettable. Landmark work nationally (and internationally) and we are consultants and strategists, designers and manufacturers, installers and maintainers. This enables us to have a broad view of what will work effectively while ensuring the end result is sustainable, adaptable and scalable.

WHO IT'S FOR.

Suppliers to



MAYOR OF LONDON

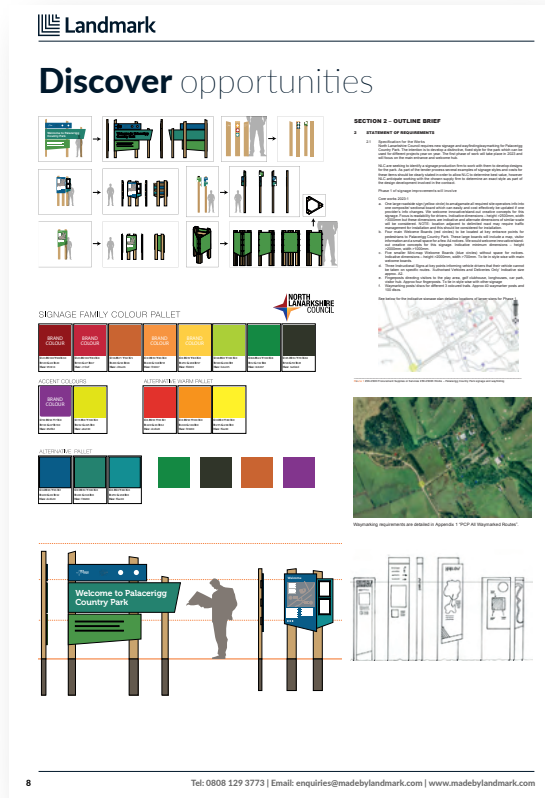


NATIONAL TRAILS



HOW WE DO IT.

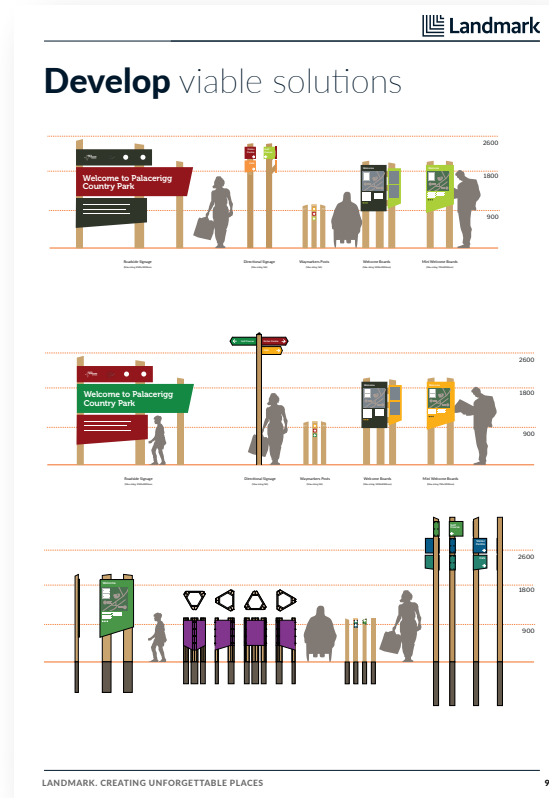
At Landmark we use our four-stage methodology. Here's a glimpse into the processes involved in delivering a transformational project.



STAGE 1 | Discover

- Understand the vision
- Explore the possibilities
- Outline the specifications

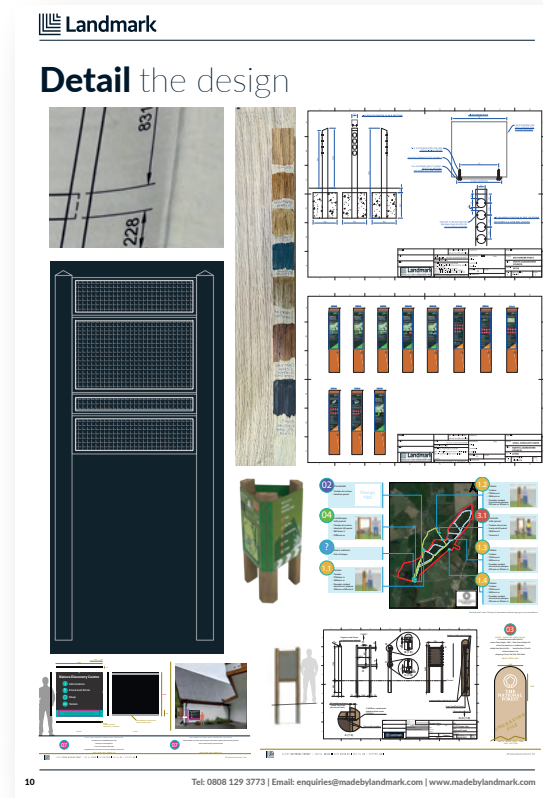
This is your opportunity to present your vision to us. The Design Team will work through the discovery phase with you to bring it to life and establish the core creation.



STAGE 2 | Develop

- Assess the budget
- Identify the solution
- Draft the design

Once the possibilities have been identified we look at achieving the outcome within the budget. There is extensive back and forth at this stage while we revisit, refine, and enhance the original vision.



STAGE 3 | Detail

- Detailed design
- Location planning
- Obtain approvals

The vision is much clearer. All experience and inspiration is combined to create specific resources required for your project. These will include engineering drawings, specifications, and surveys.



STAGE 4 | Deliver

- Execute the designs
- Complete the construction
- Realise the vision

It's time to act on the first 3 phases. All essential aspects are ready for a seamless execution. Manufacture, assembly, delivery, installation, and maintenance come together to fulfil your vision.



CASE STUDIES.

It's almost impossible to pick a favourite but the following pages highlight some memorable projects that are definitely high up the list!



Case study: FARLEYMOOR LAKE

In the busy and prosperous Business Improvement District of Bracknell there is a quiet oasis of calm. You can stop there for a spot of fishing (carp, roach and perch) or just take a walk around and enjoy the surroundings. Landmark were approached by Bracknell BID to supply signage and furniture around the lake and throughout the industrial area to promote the paths and trails in the area.

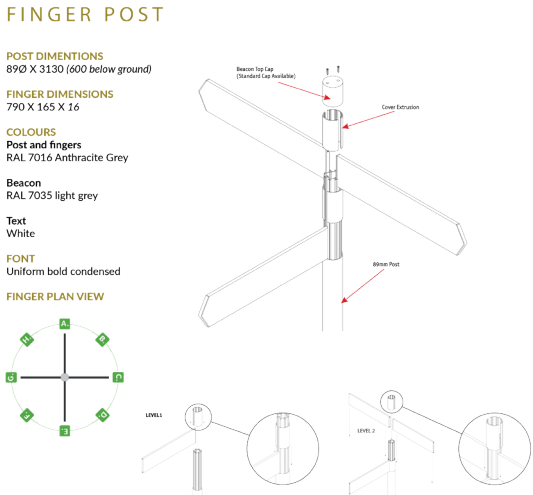
- Client:** Bracknell BID
- Considerations:** Seamless integration between furniture and signage was required. Landmark co-ordinated the designs using matching RAL colours.
- Scope:** Signage, interpretation, wayfinding, furniture
- Products:** Cardiff display signs, Cardiff lecterns, Lambourne fingerposts, Bracknell benches, Wokingham litter bins.

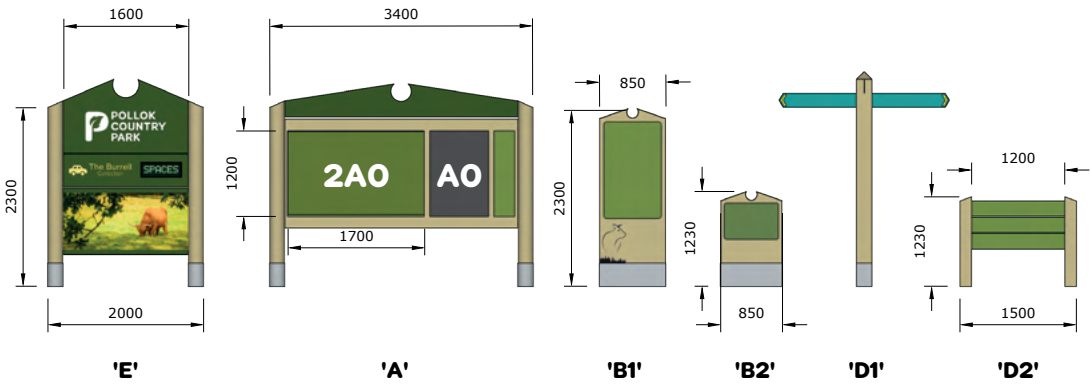


Case study: NEWPORT STATION

Newport Railway Station is the second busiest in Wales after Cardiff Central, with up to 2.7 million passengers per year passing through. In 2023 a new footbridge opened improving connectivity to the city centre. New wayfinding and access control was required and Landmark were pleased to be awarded the package. This included Venice fingerposts and Milan bollards providing a contemporary and ageless solution.

- Client:** Scott Parnell Ltd.
- Considerations:** Removable bollards to leave a flat surface to avoid accidents.
- Scope:** Wayfinding, furniture
- Products:** Milan bollards, Venice fingerposts





Case study: POLLOK PARK

A peaceful 361 acre haven just 3 miles from the centre of Glasgow. It attracts around 2 million visitors a year and in fact in 2008 it was voted best park in Europe. Landmark were approached by the Council to work on the project. Accoya was the focus of this project, a highly specialised treated softwood offering exceptional durability to rot. In fact it is guaranteed for 25 years below ground, no other timber currently offers this level of stability.

Client: Glasgow City Council

Considerations: Sustainability and adaptability, used Accoya, HardRok and stainless steel post shoes for durability and ease of relocation.

Scope: Wayfinding, interpretation.

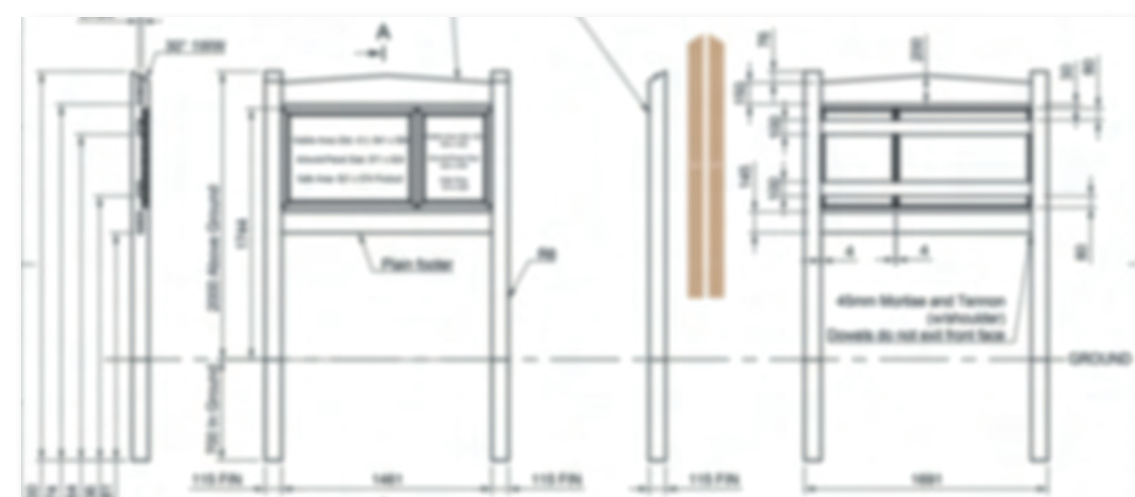
Products: Custom suite including entrance signs, Fingerpost signs, Monoliths, Digital car park signs and Lecterns.



Case study: BRAMALL HALL AND PARK

Bramall Hall in Stockport is a superb example of a Tudor Manor House with origins dating back to the Middle Ages. Landmark tendered successfully for the design, manufacture and installation of the new wayfinding signage based on experience and attention to customer satisfaction. Bramall Hall is a heritage site and that the employer was keen to use materials with minimal environmental impact.

- Client:** Stockport City Council
- Considerations:** The Signage needed to fit with Tudor building style.
- Scope:** Branding, signage, wayfinding
- Products:** Lambourne fingerposts, Southwold ladder signs, Geneva display signs, lamppost banner-flags



Case study: LANGDON DISCOVERY CENTRE

A beautiful nature reserve in some of over 450 acres. It offers peace and tranquillity with wonderful views and miles of walks including the Beatrix Potter trail, and a lake side trail too! The site originally consisted of holiday homes built in the 1930s that became permanent homes for many after the ravages of WW2. There remains enough of the original 'avenues' and ruins to recreate an atmosphere of its important history.

- Client:** Essex Wildlife Trust
- Considerations:** Exposed on some of the highest land in Essex, the signage would need to survive the test of time under pressure from high winds.
- Scope:** Signage, wayfinding, interpretation and orientation
- Products:** York monoliths, Swansea display sign, Oxford waymarkers, bespoke Aberdeen display signs, Henley banner signs, Wall mounted tray sign, Car park pole signs.



Case study: KING'S LYNN

Landmark were delighted to be awarded the tender for replacing the fingerpost signage in King's Lynn beautiful town centre. Here you will find no less than 481 listed buildings, many of them medieval; clearly it would take something special to capture its heritage and atmosphere.

Client: King's Lynn & West Norfolk Borough Council

Considerations: Signage to combine heritage look with contemporary twist.

Scope: Wayfinding.

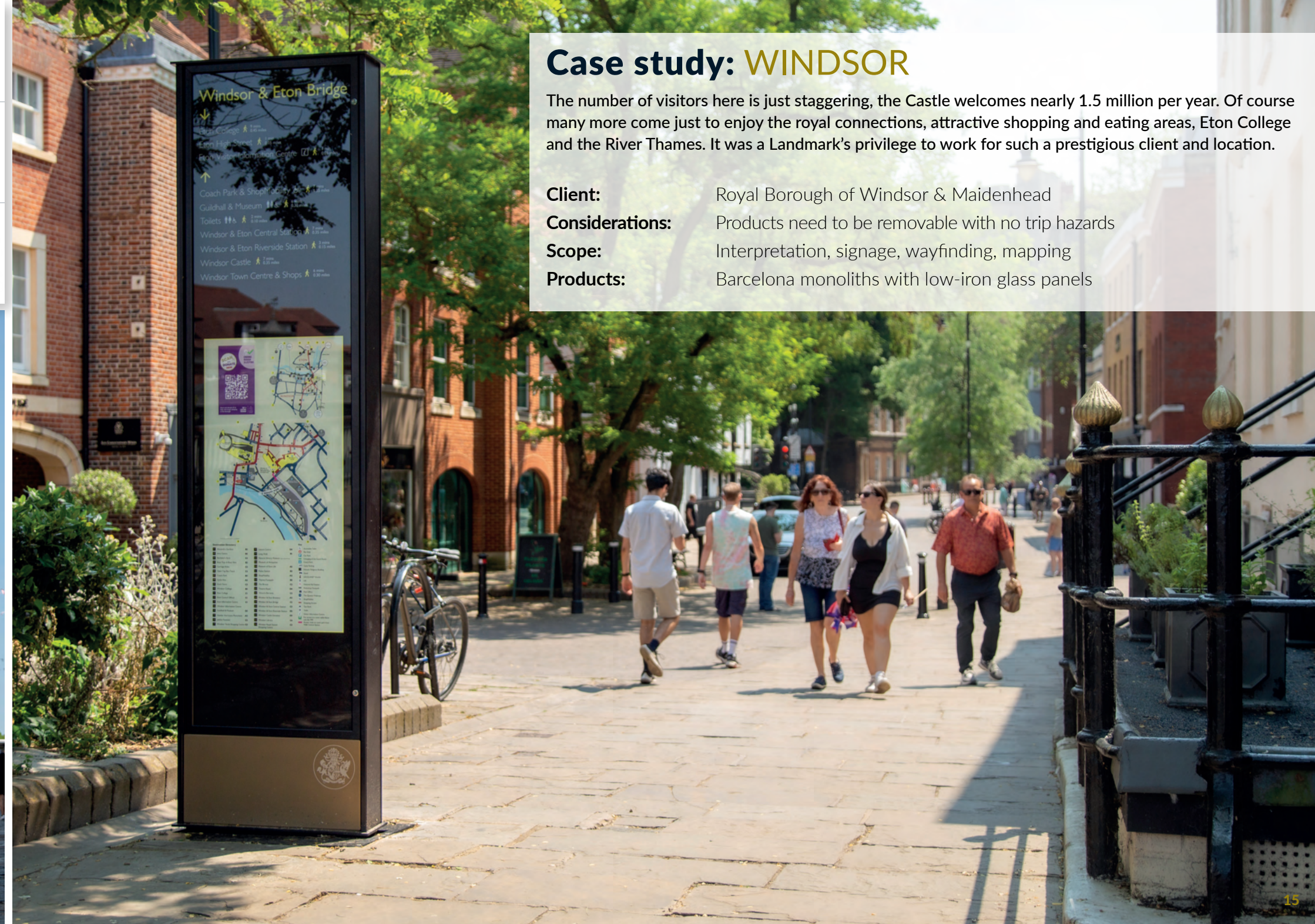
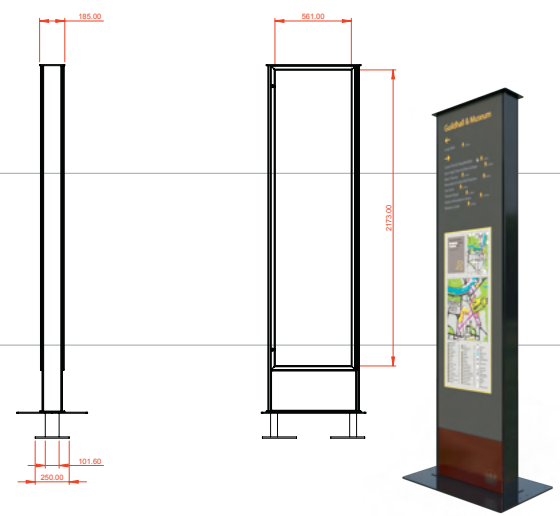
Products: Venice fingerposts.



Case study: CHESIL BEACH VISITOR CENTRE

From here you can explore the wonders of Chesil Beach and the Fleet Lagoon including its wildlife, history and of course views that you can't get anywhere else. We are told it's made from 180 billion pebbles. The photographs show a visit on a blustery March day and demonstrates the weathering process clearly. The larger sign (5 panels) had been in place for over 6 months and the smaller sign behind it (3 panels) was fresh from the workshop.

- Client:** Dorset Wildlife Trust
- Considerations:** Site exposed to high winds, UV weathering and salty spray conditions.
- Scope:** Branding, interpretation and orientation
- Products:** Swansea display signs, Lymington Lecterns, Wall mounted panel signs



Case study: WINDSOR

The number of visitors here is just staggering, the Castle welcomes nearly 1.5 million per year. Of course many more come just to enjoy the royal connections, attractive shopping and eating areas, Eton College and the River Thames. It was a Landmark's privilege to work for such a prestigious client and location.

- Client:** Royal Borough of Windsor & Maidenhead
- Considerations:** Products need to be removable with no trip hazards
- Scope:** Interpretation, signage, wayfinding, mapping
- Products:** Barcelona monoliths with low-iron glass panels

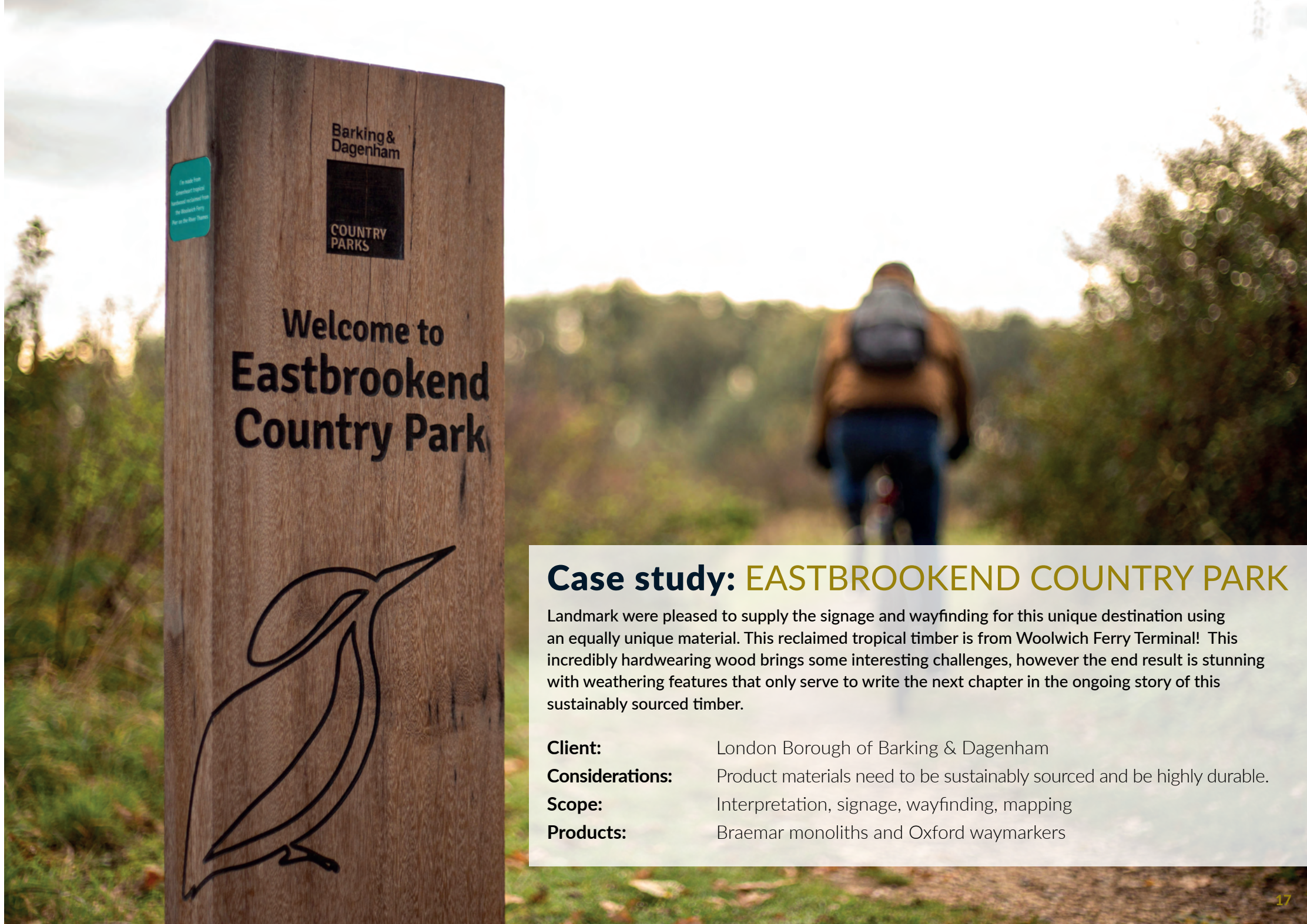




Case study: POLEHANGER FARM GLAMPSITE

Well connected and situated in Bedfordshire you can experience luxury glamping, outdoor events and farmhouse accommodation all to the highest standards. The visitor experience doesn't end when the sun goes down on this site and Landmark were tasked with providing a guiding light after dark. Done well, lighting provides an even and gentle illumination which enhances the visitor experience and improves safety while not disturbing wildlife. The bollards fade into the background in the day and come alive with a warm light at dusk.

Client:	Polehanger Farm
Considerations:	Subtle and predictable lighting required, minimal infrastructure disturbance.
Scope:	Lighting
Products:	Bosco bollards



Case study: EASTBROOKEND COUNTRY PARK

Landmark were pleased to supply the signage and wayfinding for this unique destination using an equally unique material. This reclaimed tropical timber is from Woolwich Ferry Terminal! This incredibly hardwearing wood brings some interesting challenges, however the end result is stunning with weathering features that only serve to write the next chapter in the ongoing story of this sustainably sourced timber.

- | | |
|------------------------|---|
| Client: | London Borough of Barking & Dagenham |
| Considerations: | Product materials need to be sustainably sourced and be highly durable. |
| Scope: | Interpretation, signage, wayfinding, mapping |
| Products: | Braemar monoliths and Oxford waymarkers |



Case study: WHITTLESEY

Whittlesey is a pleasant market town in the unique Fenland area of Cambridgeshire, known for the Summer Fair in September. The new Heritage Walk is an excellent way to view this historic place. It combines two routes totalling over 4km and starts from the Market Place and shows off the key buildings and facts.

- Client:** Fenland District Council
- Considerations:** Full CAT scanning of the locations for pipes and cables.
- Scope:** Interpretation, signage, mapping
- Products:** Geneva display signs, cardiff lecterns

WELCOME TO THE WHITTLESEY HERITAGE WALK

Follow these boards around the historic town of Whittlesey to learn about the interesting buildings and fabulous facts of this 'Fen' tastic place to live, work and visit...

Route Map

21 & 23 Horsgate

17 Horsgate

Horsgate House, 7 Horsgate

Mud Wall

68 Church Street

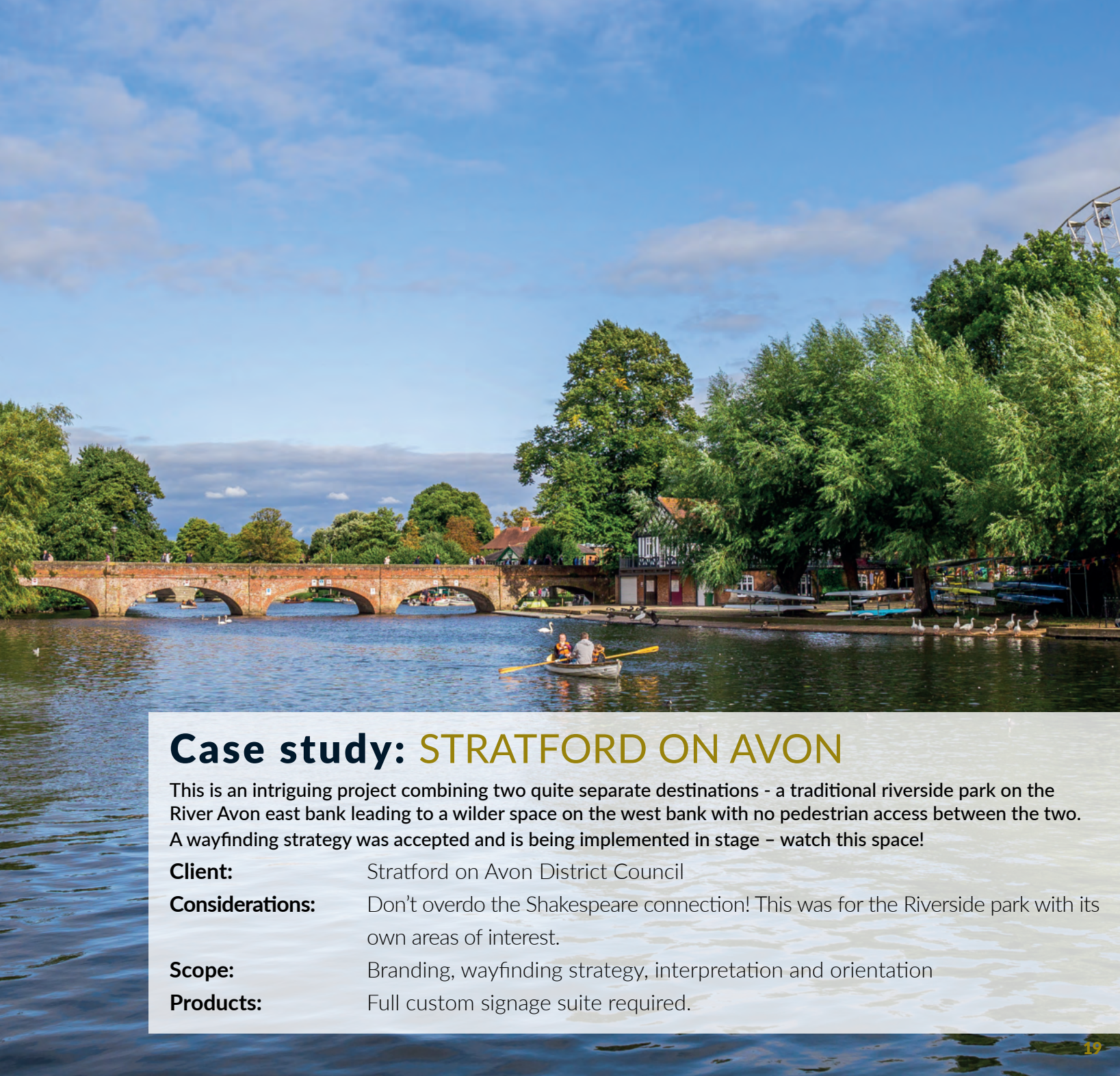
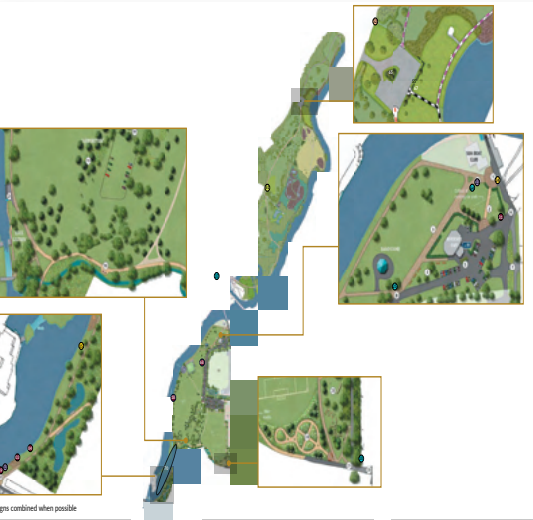
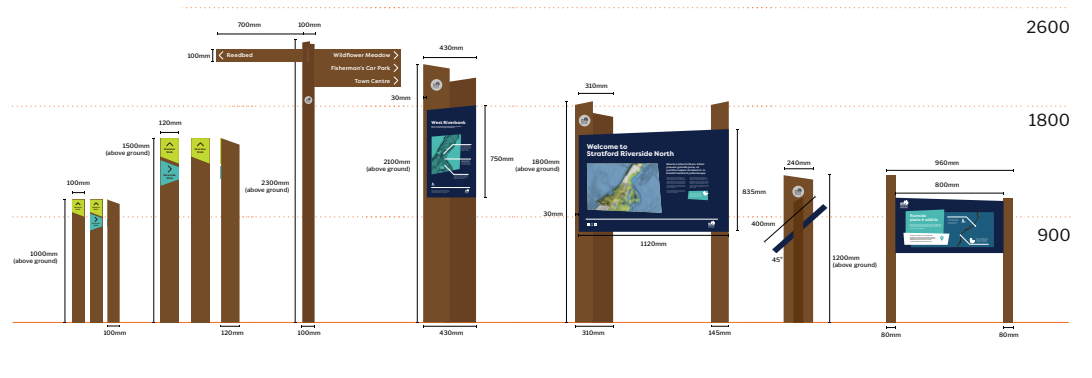
Did you know?

DIRECTIONS TO NEXT BOARD:

From the Market Place turn right onto Park Lane. Turn right onto Church Street. Turn right onto Church Street. Turn right onto Church Street. Turn right onto Church Street.

Download the brochure

PARK LANE



Case study: STRATFORD ON AVON

This is an intriguing project combining two quite separate destinations - a traditional riverside park on the River Avon east bank leading to a wilder space on the west bank with no pedestrian access between the two. A wayfinding strategy was accepted and is being implemented in stage – watch this space!

Client: Stratford on Avon District Council

Considerations: Don't overdo the Shakespeare connection! This was for the Riverside park with its own areas of interest.

Scope: Branding, wayfinding strategy, interpretation and orientation

Products: Full custom signage suite required.



Citi System® is a distillation of years of observation, listening, surveying, and thinking.

It brings people together and provides comfort, conviviality, nature, and information all in one space.

Guy Walton

Guy Walton, Founder

6 of the key reasons to choose Citi-System®

1. Reduce clutter by combining multiple items into a single system
2. Sell advertising space to create a focal point and increase revenue
3. Create a perfectly coordinated space using items from a single supplier
4. Simpler installation with fewer ground fixings
5. Modular system enabling expansion and change
6. Designed and manufactured in the UK





Landmark

CREATING UNFORGETTABLE PLACES.

Tel: 0808 129 3773
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www.madebylandmark.com

We can help you with:

- Branding and concept proposals
- Visitor experience enhancements
- Interpretation and graphic design
 - Wayfinding and site surveys
 - Fabrication and installation
 - Maintenance and product care

Accreditations

