Landmark

ARTWORK GUIDELINES

71001_ABERDEEN RANGE_DISPLAY SIGNS

Supplying finished artwork in PDF format

Visible areas are based on paper A-sizes as shown below and refer to the part of the panel that remains visible once assembled in its frame. Please note that panel sizes require an extra 15mm outside the visible area to be added to all four sides for production purposes. This area must be added to the size of the document, not as bleed. The 15mm will be obscured by the frame therefore important content such as text should not be included here. We also suggest leaving an additional 10mm 'safe area' inside the visible area to allow for manufacturing tolerances, and again important content should not be included.
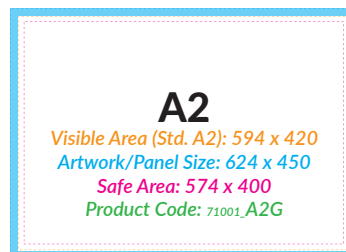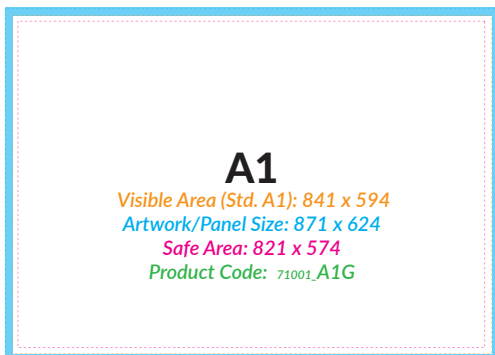
↗ *Frame (Panel Housing)*

A0
Visible Area (Std. A0): 841 x 1189
Artwork/Panel Size: 871x 1219
Safe Area: 821 x 1169
Product Code: 71001_A0G

A1
Visible Area (Std. A1): 841 x 594
Artwork/Panel Size: 871 x 624
Safe Area: 821 x 574
Product Code: 71001_A1G

A2
Visible Area (Std. A2): 594 x 420
Artwork/Panel Size: 624 x 450
Safe Area: 574 x 400
Product Code: 71001_A2G

A3
Visible Area (Std. A3): 420 x 297
Artwork/Panel Size: 450 x 327
Safe Area: 400 x 277
Product Code: 71001_A3G

A4
Visible Area (Std. A4): 297 x 210
Artwork/Panel Size: 327 X 240
Safe Area: 277 x 190
Product Code: 71001_A4G

TEXT SIZE GUIDES

Text	A4/A3/A2 (pt) Size	A1/A0 (pt) Size
Header	**50pt	**90pt
Stand first	**27pt	**60pt
Body	**14pt	**22pt
Image captions	*13pt	**18pt
Footer info	*13pt	**18pt
Image credit	*8pt	**12pt

*Minimum recommended Size: Landmarks optimum sizes for smaller artwork. Do not set text smaller than this size.

** Recommended Size: This is Landmark's recommended size to ensure text is easily legible from a minimum distance of 1.5m.

The above sizes are a *guide only*. It is the customers responsability to ensure text is a legible size before submitting artwork to Landmark.

Please ensure all images used are high quality and supplied at 300dpi.
Landmark accepts no responsibility if low quality images have been placed resulting in a poor finish.

Supplying artwork to be modified by Landmark

For artwork that needs to be modified in any way by Landmark please supply one of the following.

Option 1 - Package
- A packaged Adobe InDesign/Illustrator file, please ensure all images are the exact files used on the document
- Provide all Fonts used. If Landmark have to source fonts to open your file, further costs will incur.

Option 2 - Embed
- PDF only
- Please ensure all images are embedded and fonts are outlined. Please note once fonts are outlined only minimal modifications can be made to the design of the panel. If you require text to be added or reformatted please supply option one.

For further help and advice please contact us.

📞 0808 129 3773
✉ enquiries@madebylandmark.com